



Maroona Primary School
7431 Mortlake-Ararat Road
Maroona, 3377

SCHOOL MESSENGER APP PROTOCOLS

These protocols have been created with the understanding that some families do not have access to the app or choose not to use it for personal reasons. Also, the frequency with which families access the app varies greatly. Separate group chats can be set up for specific groups; for example, Grade 4-6 Melbourne Camp families. Users are reminded to consider whether the messages posted are:

- In the common interest of all users in the group
- In line with our school values of honesty, kindness, respect and excellence
 - The app will be used for two primary purposes:
 - Promoting the school through the sharing of photos and videos
 - Reminding parents of upcoming events. Parents will already have been notified of these events through the newsletter, email, student diaries or permission notes
 - The app may also be used:
 - As an alternative to ringing the school to clarify details of events
 - To communicate bus times to other parents and school staff
 - The app will not be used
 - To give new, essential information to families about school events, excursions or camps.
 - If a phone call or face-to-face discussion with a teacher is more appropriate

Discussed by the Maroona School Council in February, 2020

Formal policy to be developed during the year